

## PRESS/WEB CLIPPING REPORT

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New City Patch, NY - 7th Annual 'Dice Run' Motorcycle Rally ...

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## NewCityPatch

THE NEIGHBORHOOD FILES

### 7th Annual 'Dice Run' Motorcycle Rally Burns Rubber for Rockland Hospice

This is the fourth year the fundraiser has exclusively supported United Hospice.

By William Demarest 7:25am

The Seventh Annual "Dice Run" Motorcycle Run sponsored by the Second Generation Motorcycle Association to benefit United Hospice of Rockland is set to take to the roads on Sunday.

The run helps UHR continue its mission of providing comfort, care and support for those dealing with serious, life-limiting illness and their loved ones.

"The event consists of a daylong festival of scenic riding and partying," said Butch Babcock, the club's vice president. "There will be live bands, raffles, prizes and giveaways and some of the best food ever served at this type of gathering. We want to make the event something people will remember and want to come back to year after year"

The Second Generation Motorcycle Association's mission is to promote the exhilarating sport of motorcycling while projecting a positive image to the community.

"Motorcycle riders have had to overcome a negative image which can be attributed to a very small percentage of riders and a few overblown Hollywood movie portrayals," said Jeff Berger, one of the group's safety officers. "Motorcyclists are some of the most giving people I know. The riding season is filled with events like ours where riders from all over the area come together to assist one another in benefiting the community and to enjoy a fun day. In the process they also meet other like minded people and hopefully learn about some new roads to enjoy on their bikes."

Second Generation has raised more than \$70,000 for various charities over the years and has adopted UHR as the exclusive beneficiary of the event's proceeds for the last four years.

"UHR is a wonderful organization to work with and the care and comfort they provide to the citizens of Rockland County is immeasurable" said Mike Renza, president of Second Generation.

United Hospice of Rockland serves as a community resource for bereavement support, palliative care, and information about end of life issues. Founded in 1988, United Hospice of Rockland is accredited by the Joint Commission on Accreditation of Healthcare Organizations and meets the Standards for Charity Accountability of the Better Business Bureau, Inc.

UHR's mission is to enable patients with advanced illnesses to live in comfort, with dignity, and surrounded by those they love. When Time Matters Most, UHR provides care, comfort and improved quality of life to individuals and their families and offers compassionate support to members of the community who have experienced the loss of a loved one.

For more information, call 845 634-4974, write to United Hospice of Rockland, 11 Stokum Lane, New City, NY 10956, visit [www.hospiceofrockland.org](http://www.hospiceofrockland.org) (<http://www.hospiceofrockland.org/>) <<http://www.hospiceofrockland.org/>> (<http://www.hospiceofrockland.org/>) or fax to 845-634-7549.

To participate in the run there's a \$20 fee for riders, \$10 for passengers, and a \$20 admission for walk-ins at the party.

Sign-up is 9:30 a.m. to 11 a.m. at Haverstraw Motorsports on Route 9W, Haverstraw. The festival begins at noon at the Kearsing-Edwards American Legion Post off Pomona Road in Pomona.

The fun includes live music, a barbeque, prizes, t-shirts and trophies.



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